

Chapter 7: Exponential Functions

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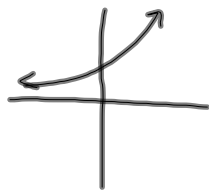
exponential function:

→ variable is the exponent

$$y = c^x$$

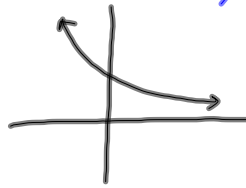
$$c > 1$$

increasing



$$0 < c < 1$$

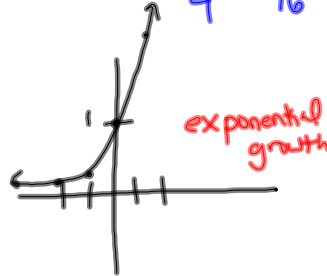
decreasing



ex. 1) $y = 4^x$

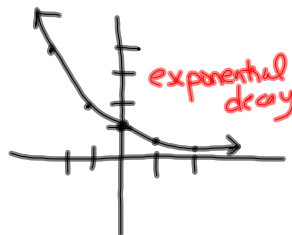
x	y
-2	1/16
-1	1/4
0	1
1	4
2	16

$$4^{-2} = \frac{1}{4^2} = \frac{1}{16}$$



ex. 2) $f(x) = (\frac{1}{2})^x$

x	y
-2	4
-1	2
0	1
1	1/2
2	1/4



Characteristics : $y = c^x$

→ Domain: $\{x | x \in \mathbb{R}\}$

→ Range: $\{y | y > 0, y \in \mathbb{R}\}$

→ no-x-intercepts

→ y-intercept (0, 1)

→ Horizontal asymptote
 $y = 0$
 (graph approaches but never reaches)

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Graph given, you determine equation



Half-Life Story Problems

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$$y = a \left(\frac{1}{2}\right)^{\frac{t}{h}}$$

↑
initial
amount

$$y = 1 \left(\frac{1}{2}\right)^{\frac{t}{15}} \leftarrow \text{half life of 15 days}$$

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